



VANDE MATARAM MEMORIAL

*Journey of Indian Independence...*

*An Initiative of the Ashapura Group*

[www.vmm.ashapura.com](http://www.vmm.ashapura.com)

# Ashapura Foundation

- The objective of Ashapura Foundations is to carry out social, cultural and rural development activities.
- Major initiatives such as Water Harvesting, Agricultural Development, Primary Education and Vocational Training.
- The Ashapura Foundation, through the Kutch Navnirman Trust has been particularly active in the rural areas of Kutch which has nearly 900 villages, spread over 40,000 sq km.
- The Government of India and Gujarat have recognized Ashapura Foundation as its Project Implementing Agency (P.I.A) to carry out rural development projects of the Government
- Visit us at [www.ashapurafoundation.org.in](http://www.ashapurafoundation.org.in)



# Hiralaxmi Memorial Craft Park

- Hiralaxmi Craft Park complex is situated at Bhujodi village in Kutch and is spread over 10 acres of land.
- It encourages artisans to maintain, develop and exhibit their legacy
- Apart from well established and organised forum to display and sell their wares, the artisans are provided with all the amenities free of cost and daily stipend during their stay at craft park
- The park receives on an average 4000 visitors every week
- The Craft Park has already evolved into a learning center and a source of information for students, surveyors and NGOs.
- Visit us at [www.hmcraftpark.co.in](http://www.hmcraftpark.co.in)



# Vande Mataram Memorial

- India's First 4D Museum dedicated to Indian Freedom Struggle
- Vande Mataram is a memorial built to showcase the most important episodes of India's freedom struggle from 1857 to 1947
- Vande Mataram is a non-profit initiative of Ashapura Group that immortalise the sacrifices of our freedom fighters
- Vande Mataram is situated next to the Hiralaxmi Craft Park at Bhuj over 12 acres of land
  - Primary structure of the museum is about 100,000 sq.ft and is modelled on the Indian Parliament Building
  - Secondary structure of 50,000 sq.ft modelled on the yellow Fort, Auditorium, Gallery, Library and a Food Court
  - Constructed over 4 years with inputs from prominent historians, architects, sculptors and artists
- Visit us at : [www.vmm.ashapura.com](http://www.vmm.ashapura.com)

## Objective of the memorial

- The concept of building up the whole museum is to make our current generation aware of the pain and sacrifice taken by our freedom fighters to make India free from the Britishers.
- Technology driven mediums to bring Indian Freedom struggle alive

# Major Highlights

- Parliament Building (The Museum), Mughal Garden, Yellow Fort and India Gate is approximately 80, 000 Sq Ft of constructions of different kind of stones
- 20-foot Gandhi ji statue meditating beside the Parliament block, two mammoth pillars of Shanti and Kranti statues
- Bharat Mata statue of approx. 30 Sq. ft weighing 6.5 tons
- More than 250 mannequins used to bring Indian freedom struggle alive. Specially designed in Vijaywada, Andhrapradesh
- The stone for constructing parliament is specially procured from Rajasthan, the place from where the actual parliament is built
- The Marble and Granite work is approx. 45,000 Sq feet
- The wood work of the museum is around 30,000 Sq. ft
- The Technology of lights , Façade show and video mapping is from Singapore and UK



Episodes covered in Vande Mataram...

Dandi Yatra

The Martyrdom of Bhagat Singh

Transfer of Power

The Revolt of 1857 (Viplav)

The Jallianwala bagh massacre

Quit India Movement

**and many more...**



*Vande Mataram Complex – Entrance*

*Pink stones specially procured from Ballepur Mines near Jodhpur*



*The Vande Mataram Auditorium Complex, Yellow fort  
The yellow fort stones are procured from Khavda in Kutch, Gujarat*



*Gyarah Murti sculpture at the VM Gardens*



*Mughal Gardens – Front View*



*The Vande Mataram Memorial Main Building*



*Bharat Mata Statue*



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ASHAPURA  
Group of Industries

**Thank You**